



Adoption for ARCSI Professional House Cleaning Certification Grows

Northbrook, Ill. — August 4, 2021— Less than a year ago, [the Association of Residential Cleaning Services International \(ARCSI\)](#), a Division of ISSA, introduced its online learning and training portal, ARCSI Learning, for residential cleaning companies. To date, the portal has successfully registered nearly 600 cleaning professionals to take ARCSI’s Professional House Cleaning (PHC) certification course, and over 230 now hold PHC certification from ISSA. Due to high demand, ARCSI now offers the certification in Spanish in addition to English.

“We’re thrilled to see the overwhelming support and excitement for this program from residential cleaning companies, their employees, and their customers,” said Erin Lasch, ARCSI Program Manager. “To succeed as a professional cleaning provider today, it’s essential to not only believe in the science behind cleaning, but to understand it and utilize that knowledge. We aim to continue growing this program to reach residential cleaning professionals around the world.”

The ARCSI Learning portal includes two key courses:

- PHC certification
- COVID-19: What House Cleaning Professionals Need to Know, approved by the [Global Biorisk Advisory Council™](#) (GBAC), a Division of ISSA.

Residential cleaning company owners have access to assign courses to staff, monitor their progress, and ensure completion. ARCSI also provides members access to regular educational webinars, as well as a library of previous webinars.

Additionally, ARCSI provides PHC-certified companies with a comprehensive marketing toolkit to help promote the achievement among its own staff members and to current and prospective customers.

“The way we approach cleaning has forever changed, so it’s important that our members invest in and showcase their skills,” added Lasch. “We look forward to helping more cleaning professionals reach their potential and help us change the way the world views cleaning.”

For more information about ARCSI Learning programs, visit <https://arcsi.org/arcsilearning/>.

About ARCSI

The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a Division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit arcsi.org or call 800-225-4772 (North America) or 847-982-0800.

About ISSA

With more than 10,500 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Milan, Italy; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800