



FOR IMMEDIATE RELEASE

## **Maid Bridge of Tampa Bay's Carrie Knight Appointed to 2020-21 ISSA Residential Cleaning Council**

**NORTHBROOK, ILL., USA – July 23, 2020**—ISSA, the worldwide cleaning association, is pleased to announce the appointment of Carrie Knight of Maid Brigade of Tampa Bay, to the 2020-21 ISSA Residential Cleaning Council, which represents the residential cleaning industry through ARCSI, a Division of ISSA.

“Our Residential Cleaning Council members are experienced business leaders whose insight and volunteer work advance the mission and goals of ARCSI and ISSA overall,” said ISSA Executive Director John Barrett. “We are thrilled to have Carrie join this enthusiastic council that is committed to serving the residential cleaning community, enhancing the value of ARCSI, and growing membership.”

An active member and frequent speaker for ARCSI, Carrie has owned Maid Brigade of Tampa Bay, along with her husband Rick Knight, since 2007. She also established a consulting business where she teaches residential cleaning business owners how to grow and scale their businesses. Carrie earned her Bachelor of Science in accounting and finance and her Master of Business Administration degrees from Indiana University.

For more information about ARCSI, visit [arcsi.org](http://arcsi.org). For more information about Maid Brigade of Tampa, visit [www.maidbrigade.com/fl/tampa/](http://www.maidbrigade.com/fl/tampa/).

### **About ARCSI**

ARCSI was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a Division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit [arcsi.org](http://arcsi.org) or call 800-225-4772 (North America) or 847-982-0800.

### **About ISSA**

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the

cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. Visit [issa.com](http://issa.com), join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#). For more information, visit [issa.com](http://issa.com), or call 800-225-4772 (North America) or 847-982-0800.

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