



FOR IMMEDIATE RELEASE

Beyond Expectations of Brunswick Earns International Honor

NORTHBROOK, Ill., USA — January 15, 2020— ISSA, the worldwide cleaning association, is pleased to honor Beyond Expectations of Brunswick, Ga., with the 2019 ARCSI Professional Image Award for Best Uniform Graphics.

Oscar and Angela Patron, founders of Beyond Expectations, formally accepted the award at ISSA Show North America 2019, which was held Nov. 18-21 in Las Vegas, Nev. The annual ARCSI Professional Image Awards honor residential cleaning companies that excel at presenting themselves in ways that capture the high level of professionalism for which ISSA member companies are known. The award for Best Uniform Graphics recognizes excellence in overall look, consistency, effective branding, and employee comfort.

Founded in 2007, Beyond Expectations is an all-inclusive household services provider for homes, businesses, and special events. The company's full- and part-time employees are certified, trained, and guided by core values of honesty, loyalty, and trust.

"The best residential cleaning companies offer trust, experience, expertise, and high-quality service," says 2019 ISSA Residential Show Committee Chair Marlo Kanipe of Deserved Comfort in Cayce, S.C. "The ARCSI Professional Image Awards honor member companies that do an outstanding job of expressing these professional standards through their graphic identities."

For more information about ARCSI or ISSA, visit arcsi.org.

For more information about Beyond Expectations, visit www.b-expectations.com, email bexpectationsllc@gmail.com, or call (912) 230-4990.

About ARCSI

ARCSI was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit arcsi.org or call 800-225-4772 (North America) or 847-982-0800.

About ISSA, The Worldwide Cleaning Industry Association

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. Visit issa.com, join the discussion with [ISSA’s LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#). For more information, visit issa.com, or call 800-225-4772 (North America) or 847-982-0800.

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A photo is available upon request.

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