



FOR IMMEDIATE RELEASE

## **PCT Clean of Kennesaw Earns International Honor**

**NORTHBROOK, Ill., USA—December 30, 2019—** ISSA, the worldwide cleaning association, is pleased to honor PCT Clean of Kennesaw, Ga., with the 2019 ARCSI Professional Image Award for Best Website.

R.J. and Asha Patel, founders of PCT Clean partnering with MarketPros, formally accepted the award at ISSA Show North America 2019, which was held Nov. 18-21 in Las Vegas, Nev. The annual ARCSI Professional Image Awards honor residential cleaning companies that excel at presenting themselves in ways that capture the high level of professionalism for which ISSA member companies are known. The award for Best Website recognizes overall look and feel, ease of navigation, timeliness of content, and use of the ARCSI logo. Also considered are website traffic statistics from at least three months.

Founded in 2003, PCT Clean provides home, office, and business cleaning services. The company's 27 full- and part-time employees are bonded, insured, and offer a 100 percent satisfaction guarantee.

"The best residential cleaning companies offer trust, experience, expertise, and high-quality service," says 2019 ISSA Residential Show Committee Chair Marlo Kanipe of Deserved Comfort in Columbia, S.C. "The ARCSI Professional Image Awards honor member companies that do an outstanding job of expressing these professional standards through their graphic identities."

For more information about ARCSI or ISSA, visit [arcsi.org](http://arcsi.org).

For more information about PCT Clean, visit [www.pctclean.com](http://www.pctclean.com), email [rj@pctclean.com](mailto:rj@pctclean.com), or call 770-422-5326.

### **About ARCSI**

ARCSI was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit [arcsi.org](http://arcsi.org) or call 800-225-4772 (North America) or 847-982-0800.

### **About ISSA, The Worldwide Cleaning Industry Association**

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. Visit [issa.com](http://issa.com), join the discussion with [ISSA’s LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#). For more information, visit [issa.com](http://issa.com), or call 800-225-4772 (North America) or 847-982-0800.

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A photo is available upon request.

Contact: Erin Lasch, ISSA Residential Cleaner Communications, at [erin@issa.com](mailto:erin@issa.com); phone, 800-225-4772 (North America) or 847-982-0800.