



FOR IMMEDIATE RELEASE

Springfield's Karina Neff Appointed to 2019-20 ISSA Residential Cleaning Council

NORTHBROOK, Ill., USA – Sept. 23, 2019—ISSA, the worldwide cleaning association, is pleased to announce appointment of Karina Neff of MaxiMaids in Springfield, VA, to the 2019-20 ISSA Residential Cleaning Council, which represents the residential cleaning industry through ARCSI, a division of ISSA.

“Our Residential Cleaning Council members are experienced business leaders whose insight and volunteer work advance the mission and goals of ARCSI and ISSA overall” said John Barrett, ISSA Executive Director. “We are thrilled to have an enthusiastic council that is committed to serving the residential cleaning community, enhancing the value of ARCSI, and growing membership.”

Karina Neff has been an active member of ARCSI since 2017. Neff also is a member of the Women Presidents Organization (WPO) DC Chapter, Northern Virginia Hispanic Chamber of Commerce, and Prospanica DC. In 2019, Neff was honored with a “Prospanica DC 40 Under 40” award, which recognizes and celebrates Hispanic professionals across all sectors of the DC metro area who demonstrate exemplary leadership, service, and commitment to the growth of the community. In 2018, Neff was featured in Latina Style magazine’s “Washington DC Business Series Entrepreneurship Spotlight.”

Established in 1989, MaxiMaids in Springfield, VA, has an A+ rating by the Better Business Bureau, and proudly sponsors the Hispanic Alliance Career Enhancement (HACE) Mclean Chapter, and NOVA Wrestling Club: Children Enrichment Center.

For more information about ARCSI, visit arcsi.org. For more information about MaxiMaids, visit maximaids.com.

About ARCSI

ARCSI was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit arcsi.org or call 800-225-4772 (North America) or 847-982-0800.

About ISSA, The Worldwide Cleaning Industry Association

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. Visit issa.com, join the discussion with [ISSA's LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#). For more information, visit issa.com, or call 800-225-4772 (North America) or 847-982-0800.

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