



FOR IMMEDIATE RELEASE

## **Medina's Jesica Noftz Appointed to 2019-20 ISSA Residential Cleaning Council**

**NORTHBROOK, Ill., USA – Sept. 23, 2019**—ISSA, the worldwide cleaning association, is pleased to announce appointment of Jesica Noftz, founder and president of PetalSweet Cleaning Service in Medina, OH, to the 2019-20 ISSA Residential Cleaning Council, which represents the residential cleaning industry through ARCSI, a division of ISSA.

“Our Residential Cleaning Council members are experienced business leaders whose insight and volunteer work advance the mission and goals of ARCSI and ISSA overall” said John Barrett, ISSA Executive Director. “We are thrilled to have an enthusiastic council that is committed to serving the residential cleaning community, enhancing the value of ARCSI, and growing membership.”

Shortly after establishing the PetalSweet Cleaning Service in 2012, Jesica Noftz became an active member of ARCSI, a division of ISSA. Noftz also is a member of the Medina Chamber of Commerce and International Referral Network Medina. Noftz shares cleaning tips and hacks as a regular guest on “New Day Cleveland” (WJW-TV FOX Channel 8), was honored with an Athena Young Professional Award in 2014, and was included in the Medina County and Cleveland Women's Journal's list of “Women You Should Know” in 2017 and 2019.

PetalSweet Cleaning Service is a partner in the Cleaning for a Reason cancer patient support initiative and is a sponsor of the Medina Community Garden.

For more information about ARCSI, visit [arcsi.org](http://arcsi.org). For more information about PetalSweet Cleaning Service, visit [petalsweetcleaning.com](http://petalsweetcleaning.com).

### **About ARCSI**

ARCSI was established in 2003 to assist residential cleaning service owners in starting, promoting, building, and expanding their businesses. ARCSI merged with ISSA in January 2017 to become ARCSI, a division of ISSA. As the residential cleaning arm of the worldwide cleaning industry association, ARCSI brings together members in the United States, Canada, and across the world by providing valuable information and opportunities to ensure the growth and development of its members' businesses through education, networking, and collaboration. For more information, visit [arcsi.org](http://arcsi.org) or call 800-225-4772 (North America) or 847-982-0800.

### **About ISSA, The Worldwide Cleaning Industry Association**

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. Visit [issa.com](http://issa.com), join the discussion with [ISSA’s LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#). For more information, visit [issa.com](http://issa.com), or call 800-225-4772 (North America) or 847-982-0800.

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